



# District 9820 Training Information



2019 - 2020



***This booklet contains information for the Rotary Club on***

- Goal Setting

## PLANNING GUIDE FOR EFFECTIVE ROTARY CLUB District 9820

Produced by President Elect.....

Rotary Club of \_\_\_\_\_ For Rotary year of office: \_\_\_\_\_

Mailing address: \_\_\_\_\_

Phone: \_\_\_\_\_ Mb \_\_\_\_\_ Email: \_\_\_\_\_

### Club Contact details for Year 2019 / 2020 to be entered on District website

Position	First Name	Last Name	email	Best phone No.
<b>President</b>				
<b>President Elect</b>				
<b>Secretary</b>				
<b>Treasurer</b>				
<b>Foundation</b>				
<b>Youth</b>				
<b>Public Image</b>				
<b>Club Administration</b>				
<b>Community Service</b>				
<b>Vocational Service</b>				
<b>International Service</b>				
<b>Membership</b>				
<b>Club Protection Officer</b>				

## MEMBERSHIP

### Know your Club

Current number of members: \_\_\_\_\_ Number of members as of 30 June last year: \_\_\_\_\_

As of 30 June five years ago: \_\_\_\_\_ Number of male members: \_\_\_\_\_

Number of female members: \_\_\_\_\_ Average age of members: \_\_\_\_\_

Number of Rotarians who have been members for 1-3 years: \_\_\_\_\_ 3-5 years: \_\_\_\_\_

5-10 years: \_\_\_\_\_ 10years + \_\_\_\_\_

Number of members who have proposed a new member in the previous two years: \_\_\_\_\_

Aspects of your community's diversity reflected in your club membership:

☐ Professional ☐ Age ☐ Gender ☐ Ethnicity

What makes your club attractive to new members? \_\_\_\_\_

What aspects of your club could be a barrier to attracting new members? \_\_\_\_\_

### Membership Goals

#### Club Membership

How many total members does your club want by the end of the Rotary year?	
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#### Service Participation

How many members will participate in club service activities during the Rotary year?	
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#### New Member Sponsorship

How many members will sponsor a new club member during the Rotary year?	
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#### Rotarian Action Group Participation

How many club members will be members of at least one Rotarian Action Group (RAG) during the Rotary year?	
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#### Leadership Development Participation

How many members will participate in leadership development programs or activities during the Rotary year?	
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#### District Conference Attendance

How many members will attend your district conference?	
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#### Rotary Fellowship Participation

How many club members will be members of a Rotary Fellowship during the Rotary year?	
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#### District Training Participation

How many of your club's committee chairs will attend the district training assembly?	
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## The Rotary Foundation

### Grants & Qualification

Number of grants awarded: \_\_\_\_\_ District Grants: \_\_\_\_\_ Global Grants: \_\_\_\_\_  
 Number of Ambassadorial Scholars: \_\_\_\_\_ Nominated: \_\_\_\_\_ Selected: \_\_\_\_\_ Hosted: \_\_\_\_\_  
 Number of Rotary Peace Fellows: \_\_\_\_\_ Nominated: \_\_\_\_\_ Selected: \_\_\_\_\_ Hosted: \_\_\_\_\_  
 Amount contributed this year to PolioPlus activities: \_\_\_\_\_  
 Amount contributed this year to Annual Fund: \_\_\_\_\_  
 Number of club members who are:- Paul Harris Fellows: \_\_\_\_\_ Benefactors: \_\_\_\_\_ Major Donors: \_\_\_\_\_  
 Rotary Foundation Sustaining Members: \_\_\_\_\_ Bequest Society members: \_\_\_\_\_

### Current Qualification State

Club qualified status: ☐ Qualified ☐ Pending ☐ Incomplete

### District grants:

Club will address the following Rotary Foundation area(s) of focus:

- ☐ Peace and conflict prevention/resolution ☐ Maternal and child health
- ☐ Disease prevention and treatment ☐ Basic education and literacy
- ☐ Water and sanitation ☐ Economic and community development

### Annual Fund Contributions

How much money will be contributed to The Rotary Foundation Annual Fund by your club and its members during the Rotary year? Use Australian Dollars	
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### PolioPlus Fund Contributions

How much money will be contributed to The Rotary Foundation PolioPlus Fund by your club and its members during the Rotary year? Use Australian Dollars	
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### Major Gifts

How many single outright donations of US\$10,000 or more will be made by individuals associated with your club during the Rotary year?	
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### Bequest Society Members

During the Rotary year, how many individuals or couples will inform The Rotary Foundation of their plans to leave US\$10,000 or more to The Rotary Foundation through their estate?	
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### Benefactors

During the Rotary year, how many individuals or couples will inform The Rotary Foundation of their estate plans to include the Endowment Fund as a beneficiary or will make an outright gift of US\$1,000 or more to the Endowment Fund?	
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## Service

### Future State

Our club has established the following service goals for the coming Rotary year:

For our community:

For communities in other countries:

**What strategies does the club plan use to achieve its service goals? (Check all that apply.)**

- ☐ Ensure that the service projects committee knows how to plan and conduct a service project.
- ☐ Conduct a needs assessment of the community to identify possible projects.
- ☐ Review current service projects to confirm that they meet a need and are of interest to members.
- ☐ Identify social issues in the community that the club wants to address through its service goals.
- ☐ Assess the club's fundraising activities to determine if they meet project funding needs.
- ☐ Involve all members in the club's service projects.
- ☐ Recognize club members who participate and provide leadership in the club's service projects.
- ☐ Identify a club to partner with on an international service project.
- ☐ Participate in:
  - ☐ Interact ☐ Rotary Friendship Exchange
  - ☐ Rotaract ☐ Rotary Youth Exchange
  - ☐ Rotary Youth Leadership Awards (RYLA)
- ☐ Other
- ☐ Use a grant from The Rotary Foundation to support a club project.

### Service Projects

How many service projects will your club complete during the Rotary year? To track and report project details, such as contributions and volunteer hours, select Service Activities in the main menu.	
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## Public Image & Public Relations

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### Public Image & Awareness

What strategies does the club plan to use to achieve its public relations goals? (Check all that apply.)

- ☐ Develop and implement a Social Media program for Club and members.
  - ☐ Ensure that the public relations committee is trained in conducting a multimedia campaign.
  - ☐ Plan public relations efforts around all service projects.
  - ☐ Conduct a public awareness program aimed at the business and professional community that explains what Rotary is and what Rotary does.
  - ☐ Arrange for a public service announcement on a local television channel or local radio station, or in a local newspaper or magazine.
  - ☐ Other (please describe): \_\_\_\_\_
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### Strategic Plan

Does your club have an up-to-date strategic plan?	
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### Online Presence

Does your club's online presence accurately reflect its current activities?	
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### Social Activities

How many social activities will your club hold outside of regular meetings during the Rotary year?	
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### Update Website and Social Media

During the Rotary year, how many times per month will your club's website or social media accounts be updated?	
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### Media Stories about Club Project

How many media stories will cover your club's projects during the Rotary year?	
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### Use of Official Rotary Promotional Material

Will your club use Rotary International's advertising and public service materials, such as broadcast videos, print ads, and other official materials available in the Brand Center, to promote Rotary in your community during the Rotary year?	
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## Rotary Citation

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### The Rotary Citation

The Rotary Citation recognizes Rotary clubs that support each of our strategic priorities by completing certain activities. Clubs have the entire Rotary year to achieve the citation's goals. Rotary can automatically verify many of your club's achievements as long as you keep your club and member information up-to-date in My Rotary. You'll use online tools like Rotary Club Central to tell us when you've achieved other goals. To be eligible for the Rotary Citation, clubs need to begin the year as active clubs that are in good standing and remain so throughout the year. Achievements will be compared with membership figures from 1 July 2018 and will be recognized after the 1 July 2019 numbers are final, on 15 August 2019. This year, clubs can receive the Rotary Citation with Presidential Distinction when they achieve the Rotary Citation plus one to three additional goals.

### Alumni Networking Event

Host an event for Rotary alumni, and highlight Rotary's networking opportunities	
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### Conduct a Member Classification Study

Conduct a classification study of your members' occupations, and work to align your membership with the mix of businesses and professions in your community.	
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### Club Members Talking with Media

Arrange for the club's members to talk with the media to tell your club's, and Rotary's, story	
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### Development Program for Members

Initiate or continue a leadership, personal, or professional development program to enhance members' skills and the value of their membership	
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### Collaboration with Non-Rotary Partner

Will your club work on a project with a corporate or government partner this Rotary year?	
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Use



Exciting



Imagery



# To Tell Our Story